

BARRY BURKETT

827 Aberdeen Road, Park Hills KY | 859-479-2872 | barry@barryburkett.com

Tapping 20 years in instruction and technology, I combine andragogy and metacognition to develop solutions that help adults learn better, and retain information longer.

PROFESSIONAL EXPERIENCE

Co-founder, Executive Director

Sikanai

March 2021 – Present

- Sikanai focuses on the use of artificial intelligence to benefit the post-secondary education market. Currently our focus is on software solutions to limit, prevent, and stop contract cheating. Contributed to a highly collaborative, high-performance, and cross-disciplinary environment.
- Develop marketing and sales outreach strategy for North American market.
- Provide quality assurance testing in product development process.
- Assist with development of future implementation.

Owner

Barry Burkett,
Instructional Designer

2019 – Present

- Seek opportunities with mid-size independent companies. Solutions focus around issues pertaining to instructional design including internal systems of training, ease of use issues, and accessibility.
- Develop Pitches, Scopes of Work, Contract agreement, and maintain customer satisfaction.
- Maintain back-office workflows to maintain efficiencies maintaining client-focused consultancy.
- Understand and utilize client goals to create messaging that matters to client's customers.
- Contract in various roles meeting organization needs from leadership and strategy to development roles.

Instructional Design Consultant

TiER1 Performance
Solutions

2019-2020

- Contributed to a highly collaborative, high-performance, and cross-disciplinary environment.
- Supported clients and internal TiER1 learning teams with instructional design, training development and delivery, instructional technology, and instructional strategy.
- Supported analysis, design, and development of solutions in the learning discipline and the implementation and design of technologies used for their delivery.

Instructional Designer

London Computer
Systems

2018-2019

- Conceptualize training courses from start to finish.
- Develop and build fun and effective multi-modal training courses.
- Apply instructional design theories to new and existing training.
- Develop assessment tests to verify training courses are effective.
- Review of other training courses and technical documentation.

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EDUCATION

Bachelor of Arts, Centre College

Major: Fine Arts

Minor: English

Master's Degree in Progress, Western Kentucky University

Program: Adult Education

Status: 12 Hours Earned

TECHNICAL SKILLS

- **LMS:** Blackboard, Canvas, D2L Brightspace, Moodle, Google Course Builder
- **Design:** Adobe Creative Suite, Google Sketchup
- **Rapid Development:** Adobe Captivate, H5P, iSpring
- **Explicit Instruction Tools:** Camtasia, Snaggit, Voicethread
- **General:** Microsoft OS, Google Apps, PC, iOS, Linux
- **Additional Tools:** Canva, Piktochart, Zotero, Tikitoki, Comicliffe, YouTube, Construct 2

PUBLISHED WRITING

- **"Transferring Information from Faculty Development to Classroom Practice: A Mixed-Method Study."** The Journal for Faculty Development (January 2017).
- **Tech Teaching in the Adult Education Classroom.** Authored a blog hosted by KET to share my thoughts on research and uses of technology in classrooms, and to offer a resource to peers (October 2012-March 2014).

COMMITTEES

- **Instructional Designer: Trailblazer.** "Trailblazer" designation given to programs Beta testing issues with new Learning Management System at EKU (Fall 2017).
- **Participant: Academic Integrity Committee.** Led by Steve Dwinnells; Director, Instructional Design Center; Office of E-Campus Learning. Purpose of group was to research and make suggestions on threats and perceived threats against the academic honor code in the online environment (Spring 2017).
- **Chair: General Education Template Update Committee.** Review previous template created for General Education Courses and update for current use (Fall 2016).
- **Participant: Emerging Technologies Group.** Hosted by EKU Libraries, the purpose of this group was to research and gain access to upcoming technology, bring it to the university, and expose the campus body to the technology (Winter 2015-Spring 2017).
- **Member, Standards/Evaluation Team: Kentucky Learning Depot Planning Group** (2009).
- **Distance Learning/Technology Advisor: Kentucky Adult Education Professional Development Advisory Group** (2008).

MEDIA COVERAGE

- **"A Revolution: Adding Activities to Any YouTube."** Tech Tips for Teachers, by Steve Quann and Leah Peterson at World Education (July 2014).
- **"Going High Tech on a Low Tech Budget."** KET Adult Learning Newsletter (Spring 2012).